

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Michael A. Plotnick:

Conf. No.: 5480 : Group Art Unit: 2621
Appln. No.: 10/006,874 : Examiner: Nguyen, Huy Thanh
Filing Date: 2001 November 14 : Attorney. Docket No.: T738-10

Title: Alternative Advertising in Pre-recorded Media

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

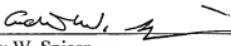
Applicant(s) in the above-identified application hereby petition(s) for a one-month extension of time to and including June 26, 2007, for responding to the Office Action mailed February 26, 2007. A Request for Reconsideration in response to the Office Action accompanies this Petition.

The Commissioner is hereby authorized to charge Deposit Account No. **501535** as noted below.
A duplicate copy is enclosed.

Extension fee in the amount of \$120.00.

Any deficiencies or overpayments in the above-calculated fee.

Date: 6/11/07


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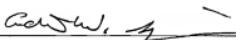
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